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**STUDENTS OF GEORGETOWN, INC. ANNOUNCES NEW OFFICERS
FOR THE 2006-2007 YEAR**

WASHINGTON, DC, February 1, 2006 – Students of Georgetown, Inc. (the Corp) is pleased to announce the officers for the 2006-2007 year: Bryan Carroll (SFS '07) as Chief Executive Officer and President, Jillian Duran (COL '07) as Chief Operations Officer, and Neil Morgan (MSB '07) as Chief Financial Officer.

The three officers are familiar faces within the Corp: CEO Bryan Carroll has been working at More Uncommon Grounds (MUG) since 2003 and served as Director of MUG in the past year. Carroll is the first President from a coffee service since 2001. COO Jillian Duran served as the Director of Book Co-Op for the 2005-2006 year and has been working at Vital Vittles since 2004. Duran is the first female COO since 2002. CFO Neil Morgan, who has been working for Corp Accounting and Hoya Snaxa since 2004, also served as Director of Personnel at MovieMayhem.org.

The officers were chosen by the outgoing Board of Directors with the support of the Corp Upper Management after an extensive interview and application process. CFO Neil Morgan commented, “We have worked with one another on various Corp initiatives and are excited to combine our experiences to steer the Corp towards a better future.”

CEO Bryan Carroll stated, “Our overarching theme for the year is threefold – we want to make The Corp a better place to work, a better place for our customers, and a better asset to Georgetown. We are planning on introducing employee initiatives and customer service benchmarks to reward our employees for their hard work, and to give them an increased sense of pride in their role as part of the nation’s largest student run business.”

COO Jillian Duran said, “This past semester we had a hiring rate of 20%. We want to continue to provide our employees with the great experiences that make our jobs some of the most competitive on campus. We also hope to bring back a Secret Shopper program that will allow Georgetown students to give us feedback on the quality of our products and service. The Corp prides itself on its ability to respond to what students want. We’re looking at vast improvements and additions to Corp online operations, including MovieMayhem.org and The Book Co-Op.”

CFO Neil Morgan said, “This past year has seen unprecedented profit for the Corp. We hope to build off profit and give back to Georgetown in ways our predecessors never imagined. We’d like to see our Philanthropy Committee make more of a commitment to community service on the part of our employees.”

The Corp's new officers hope to spearhead improvements both internally and externally while keeping their vision aligned with the company's longstanding mission. Bryan Carroll said, "We plan on expanding the services that our current stores offer in order to better suit the growing needs of the campus community. Most importantly, we aim to make the Corp a more integral part of the Georgetown experience, fulfilling all the needs of the students at this university and providing an added incentive for prospective students to choose Georgetown as their university."

The officers begin their term starting February 1, 2006, and the Corp's annual transition will continue with the selection of Corp Upper Management, which begins next week.

About Students of Georgetown, Inc.

Students of Georgetown, Inc. (the Corp) is a non-profit corporation founded on March 6, 1972 with the goal of providing options to students with low-cost goods and services. Now in its fourth decade of service, Students of Georgetown, Inc. operates 8 services — Vital Vittles, Uncommon Grounds, More Uncommon Grounds, MovieMayhem.org, the Book Co-op, Student Storage, and The Midnight Mug — and maintains Human Resources, Marketing, Accounting, and Information Technology departments. Today, the Corp is a multi-million dollar business and the largest *entirely* student-owned and student-operated corporation in the United States, with a staff of over 200 undergraduates. For more information, visit www.thecorp.org.

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